

NEW DEALER APPLICATION INSTRUCTIONS



We are happy to extend the opportunity for your business to establish an account with Tucker Rocky and Biker's Choice™. Our general policy states that we sell only to legitimate motorcycle, watercraft, ATV and/or snowmobile businesses (licensed places of business, open to the public during normal business hours, and serving the public in areas of motorcycle, watercraft, ATV and/or snowmobile sales, service and/or parts and accessories). In order to process your request, please complete the enclosed application and provide the following documentation:

THE FOLLOWING MUST BE INCLUDED WHEN YOU RETURN APPLICATION:

- Completed Dealer application. (On reverse side)
- Completed Credit application. (Be sure to fill in trade references)
- Pictures of storefront (including sign), showroom, and retail/parts area...very important.
Pictures may be emailed to newdealer@tuckerrocky.com (.jpg format preferred)
- Photocopy of state license to sell vehicles and /or parts and accessories.
- Photocopy of yellow page ad or a copy of yellow pages contract, if new business.

TO BECOME A TUCKER ROCKY AND BIKER'S CHOICE DEALER, MAKE SURE THE FOLLOWING IS COMPLETE ON THE CREDIT APPLICATION:

- All information on the credit application is filled in (type or print only).
- Front and back of application signed by the principal.
- Tax number appears on back side of application.

ALL ACCOUNTS WILL BE SET UP AS COD CASH ACCOUNTS UNLESS OTHERWISE INDICATED. SEE BELOW:

IF YOU WANT AN OPEN LINE OF CREDIT ACCOUNT MAKE SURE THE FOLLOWING IS COMPLETE:

- All banking information is completed (if there is no checking account information, your account will be set up on COD CASH basis).
- Line of credit is requested in dollar amount.
- Personal guaranty on the bottom of the form signed by a principal.

IF YOU WANT A COD COMPANY CHECK ACCOUNT MAKE SURE THE FOLLOWING IS COMPLETE:

- All banking information is completed (if there is no checking account information, your account will be set up on COD CASH basis).

MAIL APPLICATION PACKET TO:

New Dealer Accounts
Tucker Rocky Distributing
4900 Alliance Gateway Freeway
Fort Worth, Texas 76177

IF YOU HAVE QUESTIONS CALL:

New Dealer Accounts
(800) 283-8787 Central Standard Time

**ORIGINAL APPLICATION
MUST BE MAILED.
TO EXPEDITE, ALSO FAX TO
800-304-1020**

N E W D E A L E R A P P L I C A T I O N



DATE _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (____) _____ FAX (____) _____

OWNER'S NAME _____ BUYER'S NAME _____

TYPE OF BUSINESS: Motorcycle ATV Harley-Davidson® Watercraft Snowmobile

Please indicate all categories that apply to your shop:

FRANCHISE MOTORCYCLE DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

- BMW Ducati Harley-Davidson® Buell Honda Kawasaki
- Suzuki Triumph Yamaha KTM Easyriders Other _____

FRANCHISE ATV DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

- Honda Kawasaki Polaris Suzuki Yamaha Other _____

FRANCHISE PERSONAL WATERCRAFT DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

- Kawasaki Polaris Sea Doo Tiger Shark Yamaha Wet Jet Other _____

FRANCHISE SNOWMOBILE DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

- Arctic Cat Polaris Ski Doo Yamaha Other _____

INDEPENDENT SHOP

- Parts/Accessories Service/Repair Builder/Assembler Brand Focus _____

HOW DID YOU LEARN ABOUT TUCKER ROCKY AND BIKER'S CHOICE™? _____

CONFIDENTIAL

This information helps TR and Biker's Choice™ determine the size of line of credit.

Main Parts & Acces. Supplier _____	Parts & Acces. Sales Volume _____
Annual Sales Volume _____	# of Units Sold Annually _____
	New Used

OTHER COMMENTS _____

NOTES (OFFICE USE ONLY) _____